



AmCham Citi Golfing For Life

Sunday 3rd June, 2012

Sponsorship Brochure



St. Andrew's Golf Club

Moka, Maraval



AmCham Citi Golfing For Life

'The Premiere Event on the Annual Golfing Calendar'



Why Sponsor?

JOIN US as we once again work towards building awareness of autism in Trinidad & Tobago.

A portion of the proceeds from this tournament will be donated to the following organisations:

- **The Autistic Society of Trinidad and Tobago**
- **The Life Centre**
- **The Junior Golf Association of Trinidad and Tobago**

There are over 400 known cases of autism in Trinidad and Tobago and many persons with autism are often left undiagnosed.

Autism is a developmental brain disorder that typically appears during the first three years of life. It affects brain areas controlling language, social interaction and abstract thought. Children and adults with autism typically have deficiencies in verbal and non-verbal communication, and social interactions.

(Source: United Cerebral Palsy - www.ucp.org)

The Autistic Society of Trinidad & Tobago consists solely of family members of children with autism who came together to form the society in order to be a support group for other families. They provide each other with counselling and training regarding the care and education of autistic children. This society relies solely on donations in order to continue their education and counselling efforts to ensure that persons with autism would be able to exist in our society.

The Life Centre is a school which provides specialist care and education for children with special needs, mainly autism. Most of the students attending are from families that are unable to meet the school fees and therefore funding is had through fund raising efforts and generous citizens. As children with autism require personal attention the school has to restrict the number of students they can accommodate per teacher.

We invite you and your organisation to partner with us for the 20th Annual AmCham Citi Golfing For Life Tournament as we build awareness of autism in Trinidad and Tobago.

AMERICAN CHAMBER OF COMMERCE OF TRINIDAD AND TOBAGO

Street Address: 62 Maraval Road, Port of Spain; Mailing Address: P.O. Bag 150, Newtown, Port of Spain
Tel: (868) 622-4466/0340 / 628-2508; Fax: (868) 628-9428; Email: members@amchamt.com



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Golf Team Sponsor

Team Sponsor Company Information: *(Please print below; all information is mandatory)*

Company Name: _____

Company Contact: _____

Designation: _____

Address: _____

Telephone: _____

Fax: _____

Mobile: _____

Email Address: _____

Payment Terms & Conditions: *(Please print, all information is mandatory)*

Cost: TT\$4,500.00 (VAT Included) Per Team of 2 Golfers

Do you need AmCham T&T to source golfers for you? Y N

Or do you wish to sponsor a Junior Golf Team? Y N

Authorised by *(Full Name)*: _____

Designation: _____

Telephone: _____

Fax: _____

Mobile: _____

Email Address: _____

Signature: _____

Date: _____

Company Stamp:

**PLACE COMPANY
STAMP HERE**



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Golf Team Sponsor

Golfers' Information: *(Please print below; all information is mandatory)*

Golfer 1 – Name: _____

Telephone: _____

Mobile: _____

Email Address: _____

Registered Club: _____

Male: Female: Junior Golfer: Y N Handicap Index: _____

Golfer 2 – Name: _____

Telephone: _____

Mobile: _____

Email Address: _____

Registered Club: _____

Male: Female: Junior Golfer: Y N Handicap Index: _____

Tournament Information:

- *All team sponsor logos will be featured on AmCham T&T's sponsorship banner and on Media Screens on the tournament day.*
- *This tournament is a 'Two Man Scramble' format, tournament rules and club rules will be sent to you via email upon receipt of this signed and stamped registration form.*
- *Each golfer should have a valid handicap of no more than 30 and each team should have a combined handicap of no more than 48.*
- *Teams will be confirmed upon receipt of payment and all payments must be received on or before **Monday 28th May, 2012.***
- *Teams should be outfitted in their sponsor's uniforms.*

FAX/EMAIL COMPLETED FORMS TO:

MELISSA MARCHONG - 628-9428; members@amchamtt.com

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Diamond Sponsor

Donation TT\$40,000

1. Your company will be given one (1) complimentary golf team to enter into the tournament.
2. Your company's logo will be included in all marketing e-shots as the Diamond Sponsor.
3. Your company's logo will be included on AmCham T&T's golf tournament webpage as the Diamond Sponsor.
4. Your company will be entitled to one (1) free advertisement on AmCham T&T's website (www.amchamtt.com) from the date of your sign-up until 31st December, 2012. *(Your advertisement must not exceed the dimensions of width 550 pixels x height 80 pixels)*
5. Your company will be entitled to one (1) still 8 ½ x 11 advertisement on our Media Screens on the tournament day.
6. Company's logo will be included on the sponsorship banner on the day of the tournament.
7. Your company will have the opportunity to display one (1) banner on the tournament day. *(Suggested banner size is 6 ft. width x 3 ft. height with grommets. Sponsors are responsible for the provision of their own banners)*
8. Company's logo will be displayed on a slide in acknowledgement of your company's level of sponsorship at the AmCham Citi Golfing for Life Tournament Media Launch and on the tournament day.
9. Your company will be formally thanked during the Opening Remarks of the Prize Giving Ceremony on the day of the tournament.
10. Your company will be acknowledged and thanked as a Diamond Sponsor in our 'Thank You' Advertorial in our Linkage publication and in our Newspaper Advertorial post-tournament.
11. Your company will have the opportunity to place promotional items in the player's golf bags.
12. Your company will be provided with two invitations to attend the Prize Giving Ceremony and Cocktail Reception on the day of the tournament.



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Additional Financial Sponsorship Options:

Sponsorship Benefits (Ads on the day of tournament)	Gold Donation TT\$20,000	Silver Donation TT\$10,000	Bronze Donation TT\$6,000
1. Your company's logo will be included in all marketing e-shots in acknowledgement of your level of sponsorship.	✓		
2. Your company's logo will be included on AmCham T&T's golf tournament webpage displaying your level of sponsorship.	✓	✓	
3. Your company will be entitled to one (1) free advertisement on AmCham T&T's website (www.amchamtt.com) from the date of your sign-up until 31 st December, 2012 (Your advertisement must not exceed the dimensions of width 550 pixels x height 80 pixels).	✓		
4. Your company will be entitled to one (1) still 8 ½ x 11 advertisement on our Media Screens on the tournament day.	✓	✓	
5. Company's logo will be included on the sponsorship banner on the day of the tournament.	✓	✓	✓
6. Your company will have the opportunity to display one (1) banner on the tournament day. <i>(Suggested banner sizes are 6ft. X 3ft. with grommets. Sponsors are responsible for the provision of their own banners)</i>	✓	✓	✓
7. Company's logo will be displayed on a slide in acknowledgement of your level of sponsorship at the AmCham Citi Golfing for Life Tournament Media Launch and on the tournament day.	✓	✓	✓
8. Your Company will be formally during the Opening Remarks of the Prize Giving Ceremony on the day of the tournament.	✓	✓	✓
9. Your company will be acknowledged and thanked in our 'Thank You' Advertorial in our Linkage publication and in our Newspaper Advertorial post-tournament.	✓	✓	✓
10. Your company will have the opportunity to place promotional items in the players' golf bags.	✓	✓	✓
11. Your company will be provided with two (2) invitations to attend the Prize Giving Ceremony and Cocktail Reception on the day of the tournament.	✓	✓	✓



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Hole in One Sponsor

1. Your company's logo will be included in all marketing e-shots as the Hole in One Sponsor.
2. Your company's logo will be included on AmCham T&T's golf tournament webpage as the Hole in One Sponsor.
3. Your company will be entitled to one (1) free advertisement on AmCham T&T's website (www.amchamtt.com) from the date of your sign-up until 31st December, 2012. *(Your advertisement must not exceed the dimensions of width 550 pixels x height 80 pixels)*
4. Your company will be entitled to one (1) still 8 ½ x 11 advertisement on our Media Screens on the tournament day.
5. Company's logo will be included on the sponsorship banner on the day of the tournament.
6. Your company will have the opportunity to display one (1) banner on the tournament day. *(Suggested banner size is 6 ft. width x 3 ft. height with grommets. Sponsors are responsible for the provision of their own banners)*
7. Company's logo will be displayed on a slide in acknowledgement of your company's level of sponsorship at the AmCham Citi Golfing for Life Tournament Media Launch and on the tournament day.
8. Your company will be formally thanked during the Opening Remarks of the Prize Giving Ceremony on the day of the tournament.
9. Your company will be acknowledged and thanked as a Hole in One Sponsor in our 'Thank You' Advertorial in our Linkage publication and in our Newspaper Advertorial post-tournament.
10. Your company will have the opportunity to place promotional items in the player's golf bags.
11. Your company will be provided with two invitations to attend the Prize Giving Ceremony and Cocktail Reception on the day of the tournament.



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Tournament Prize Sponsors:

Prize	Donation TT\$	Please Select <input checked="" type="checkbox"/> Your options from below
1 st Place Team	TT\$10,000 (<i>TT\$5,000 per player</i>)	<input type="checkbox"/>
2 nd Place Team	TT\$9,000 (<i>TT\$4,500 per player</i>)	<input type="checkbox"/>
3 rd Place Team	TT\$8,000 (<i>TT\$4,000 per player</i>)	<input type="checkbox"/>
4 th Place Team	TT\$7,000 (<i>TT\$3,500 per player</i>)	<input type="checkbox"/>
5 th Place Team	TT\$6,000 (<i>TT\$3,000 per player</i>)	<input type="checkbox"/>
Best Gross Team Score	TT\$1,200 (<i>TT\$600 per player</i>)	<input type="checkbox"/>
Best Gross Score by a Junior Golfer Team	TT\$1,000 (<i>TT\$500 per player</i>)	<input type="checkbox"/>
Best Dressed Team	TT\$1,000 (<i>TT\$500 per player</i>)	<input type="checkbox"/>
Longest Drive (<i>single person prize</i>)	TT\$600	<input type="checkbox"/>
Nearest the Pin (<i>single person prize</i>)	TT\$600	<input type="checkbox"/>

Prizes may be sponsored in one of the following ways:

1. Donating the prize value via payment as indicated in the above table.

OR

2. Donating products or services which are equivalent to the dollar value indicated in the above table.

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Tournament Prize Sponsors: cont'd

Sponsorship benefits include:

1. Company's logo will be included on the sponsorship banner on the day of the tournament.
2. Company's logo will be displayed on a slide in acknowledgement of your level of sponsorship at the AmCham Citi Golfing for Life Tournament Media Launch and on the tournament day.
3. Your Company will be formally during the Opening Remarks of the Prize Giving Ceremony on the day of the tournament.
4. Your company representative will be called upon to distribute your respective prize during the Prize Giving Ceremony.
5. Your company will be acknowledged and thanked in our 'Thank You' Advertorial in our Linkage publication and in our Newspaper Advertorial post-tournament.
6. Your company will have the opportunity to place promotional items in the players' golf bags.
7. Your company will be provided with two (2) invitations to attend the Prize Giving Ceremony and Cocktail Reception on the day of the tournament.

N.B.

- *Each golf team consists of two (2) players*
- *To accept one of the above prize sponsorship options please select your choice above and submit with the AmCham Citi Golfing For Life Sponsorship Contract on Page 11.*

Advertise With AmCham T&T...

Purchase an advertisement space at AmCham T&T's Golf Tournament today; your company will have the opportunity to have a still 8 ½ x 11 advertisement on our Media Screens on the tournament day for the cost of TT\$575 (VAT incl.) **Your file must be submitted in .jpeg format.**



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Additional Information:

- Platinum, Hole in One, Diamond, Gold, Silver and Bronze Sponsors are required to supply their own banners; suggested banner size is 6 ft. width x 3 ft. height with grommets.
- **ALL banners** must be delivered to AmCham T&T at 62 Maraval Road, Newtown, Port of Spain **clearly labelled with your company's information** no later than **Monday 28th May, 2012.**
- Platinum, Hole in One, Diamond, Gold and Silver Sponsors are required to submit their 8 ½ x 11 still advertisements in .jpg format no later than Monday 14th May, 2012.
- **ALL prize products or services** must be delivered to AmCham T&T no later than **Monday 28th May, 2012.** Cash prize donations should be submitted with your signed contract **(in order to facilitate the purchasing of prizes by AmCham T&T).**

To discuss any of the enclosed sponsorship options and to submit your sponsorship contract, please contact:

Mrs. Melissa Marchong, Member Services & Events Officer: Tel: (868) 622-4466 ext. 222; Email: members@amchamtt.com



AmCham Citi Golfing For Life

*'The Premiere Event on the Annual Golfing Calendar'
Sponsorship Contract*



Company Name: _____

Organisation Contact: _____

Designation: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

Authorized Signature: _____

Company Stamp: _____

**PLACE COMPANY
STAMP HERE**

We would like to accept the following sponsorship package:

- Diamond Gold Silver Bronze
- Hole in One Prize Sponsor *(Please complete Pg. 8)* Purchase an Ad.

Our company's liaison for the above sponsorship is:

Organisation Contact: _____

Designation: _____

Tel: _____

Fax: _____

Mobile: _____

Email: _____

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