



THE AMERICAN CHAMBER OF COMMERCE OF TRINIDAD & TOBAGO

Presents:

15th Annual HSSE Conference & Exhibition

”The Paradigm Shift – Advancing a Culture of HSSE Excellence”

CORPORATE SPONSORSHIP PROPOSAL

**September 28th & 29th 2011
Hyatt Regency Trinidad**



AmCham T&T's 15th Annual HSSE Conference & Exhibition
The Paradigm Shift – Advancing a Culture of HSSE Excellence

Table of Contents:

What is the Conference about?.....3

Additional Features.....3

Why Sponsor?.....5

2010 Corporate Sponsors.....6

Sponsorship Levels & Entitlements:

Platinum Sponsor.....7

Gold Sponsor.....8

Silver Sponsor.....9

Excellence in HSE Awards Sponsor.....10

Breakfast Sponsor.....10

Lunch Sponsor.....11

Small & Medium Enterprises Session Sponsor.....11

Youth Forum Sponsor.....12

Technical Session Sponsor.....12

Coffee Break Sponsor.....13

Panel Discussion Sponsor.....13

Networking Session Sponsor.....14

Additional Sponsorship.....14

Summary of Sponsorship Entitlements.....15



AmCham T&T's 15th Annual Health, Safety, Security and Environment (HSSE) Conference & Exhibition

“The Paradigm Shift – Advancing a Culture of HSSE Excellence”

September 28th & 29th Hyatt Regency Trinidad

This is the country's premier HSSE Conference!

AmCham T&T's Annual Conference & Exhibition is the country's premier HSSE Conference and Exhibition and is the largest gathering of professionals in the fields of Occupational Health & Safety, Security, Environmental Management and Disaster Preparedness! This is a must attend event for anyone with responsibility in these areas. Attending this event is an excellent opportunity to improve HSSE awareness and exchange information on HSSE best practices, while building a stronger network.

What is the “Paradigm Shift?”

The “*Paradigm Shift*” refers to a movement which seeks not only to implement and achieve HSSE Excellence but to advance a culture of HSSE Excellence by introducing innovative methodology, new thinking and changing the perception of our existing outlook. The AmCham T&T HSSE Conference and Exhibition has long promoted the implementation of HSSE best practice. We believe that HSSE best practice makes good business sense and that companies should be encouraged to implement same, the benefits accrue not only to the private sector but to the wider national community. Now in the 15th year, we believe that this “*Paradigm Shift*” is both timely and appropriate. As the theme implies, the information exchanged during the Conference will introduce participants to new HSSE ideas and concepts or a new approach to an existing concept.

Additional Features:

The event also features an **Exhibition** of over 30 companies displaying HSSE products and services. For exhibitors this is an excellent opportunity to promote products and services within this niche sector and build or expand on a customer base. For customers this is a great way to gain exposure to the range of products and services available and to keep abreast of new and emerging technologies.



Additional highlights include a **Youth Forum, Panel Discussions** and the **2nd Annual AmCham T&T Excellence in HSE Awards** where AmCham T&T member companies will receive accolades for successfully implementing and sustaining HSE best practice

Target Audience:

Persons with an interest or responsibility in:

- Occupational Health & Safety
- Process Safety
- Security
- Environmental Management
- Risk Management
- Disaster Management
- Business Continuity
- Crisis Management
- Corporate Social Responsibility
- Sales of HSSE Services and Products

We invite you to join us for this compelling event!



Sponsorship Opportunities:

In order to engage the widest participation possible; AmCham T&T depends on sponsorship from the private and public sector. In this regard we invite you to consider sponsoring **AmCham T&T's 15th Annual Health, Safety, Security and Environment Conference, Exhibition and 2nd Annual Excellence in HSE Awards Ceremony.**

Why Sponsor?

Corporate sponsorship allows your organization to build and strengthen its brand through effective visibility. Aligning your organization with AmCham T&T's HSSE Conference, Exhibition and Awards Ceremony is an excellent opportunity to utilize this powerful marketing tool. The unique opportunity to showcase your services and or products, the public recognition of corporate sponsorship and the prominent display of your company's logo during the Conference will enable your organization to brand and position itself within the business community gaining profitable market share. Corporate sponsorship of this event also allows your organization to profile itself as a leader and supporter of the implementation of HSSE best practice to the HSSE leaders of Trinidad & Tobago gaining invaluable credibility in business reputation. These opportunities allow you to create new business opportunities and reach stakeholders and your target market.



2010 Corporate Sponsors:

bpTT
YARA
Nu-Iron
Neal and Massy Wood Group
BG Trinidad & Tobago
Det Norske Veritas
EOG Resources
Blink Vigilance
Chevron
Coca – Cola
IPSL
FLUOR Daniel
Honeywell
Haliburton
Tiger Tanks
Methanex
Phoenix Park Gas Processors Limited
ASCO
GDF Suez
OTSL
Tucker Energy Services Limited
Baroid
Kenson
Southern Sales & Service Company Limited
CNC 3
The TSL Group
Ashland
Caribbean Data Supplies
CL Communications Network
Digital Connection Limited
Green Engineering
The Office Authority
Digi – Data
E-zone/E-Couriers



Platinum Sponsor – Investment Required = TTD \$70,000.00

- 2 invitations to attend event press conference
- opportunity to deliver remarks during the event press conference
- prominent display of company logo and acknowledgement of sponsorship level during press conference via:
 - invitations to attend press conference
 - presentation screens
 - acknowledgement of sponsorship level during the vote of thanks
- 2 complimentary seats to attend the conference
- 2 additional invitations to conference opening ceremony and awards ceremony
- conference and exhibition include prominent display of company logo and acknowledgement of sponsorship level on items such as:
 - invitations to opening ceremony
 - banners
 - presentation screens
 - banquet tables
 - participants' name tags
 - event materials including participants package (cover design, inside front cover and agenda)
- opportunity to have a company representative deliver brief remarks during the conference
- showcase logo with link on HSSE event page on AmCham T&T's website for a minimum of 3 months
- full page ad in AmCham T&T's September issue of Linkage Magazine - HSSE Special (distributed to all event attendees)
- opportunity to include company literature and branded promotional items in the participants' conference bags
- acknowledgement of sponsorship level during the opening and closing ceremony
- display of company logo and acknowledgement of sponsorship level on conference thank you advertorial (2 pg. spread) in the national press and Linkage magazine (post event)



Gold Sponsor – Investment Required = TTD \$55,000.00

- 2 invitations to attend event press conference
- opportunity to deliver remarks during the event press conference
- prominent display of company logo and acknowledgement of sponsorship level during press conference via:
 - invitations to attend press conference
 - presentation screens
 - acknowledgement of sponsorship level during the vote of thanks
- 1 complimentary seat to attend the conference
- 1 additional invitation to the conference opening ceremony and awards ceremony
- conference and exhibition include prominent display of company logo and acknowledgement of sponsorship level on items such as:
 - invitations to opening ceremony
 - banners
 - presentation screens
 - banquet tables
 - participants' name tags
 - event materials including participants package (cover design, inside front cover and agenda)
- showcase logo with link on HSSE Conference page on AmCham T&T's website for a minimum of 3 months
- half page ad in AmCham T&T's September issue of Linkage Magazine – HSSE Special (distributed to all event attendees)
- opportunity to include company literature and branded promotional items in the participants' conference bags
- acknowledgement of sponsorship level during the opening and closing ceremony
- display of company logo and acknowledgement of sponsorship level on conference thank you advertorial (2 pg. spread) in the national press and Linkage magazine (post event)



Silver Sponsor – Investment Required = TTD \$45,000.00

- 2 invitations to attend event press conference
- opportunity to deliver remarks during the event press conference
- prominent display of company logo and acknowledgement of sponsorship level during press conference via:
 - invitations to attend press conference
 - presentation screens
 - acknowledgement of sponsorship level during the vote of thanks
- 1 invitation to the conference opening ceremony and awards ceremony
- conference and exhibition include prominent display of company logo and acknowledgement of sponsorship level on items such as:
 - invitations to opening ceremony
 - banners
 - presentation screens
 - banquet tables
 - participants' name tags
 - event materials including participants' package (cover design, inside front cover and agenda)
- showcase logo with link on HSSE Conference page on AmCham T&T's website for a minimum of 3 months
- strip vertical ad in AmCham T&T's September issue of Linkage Magazine - HSSE Special (distributed to all event attendees)
- opportunity to include company literature and branded promotional items in the participants conference bags
- acknowledgement of sponsorship level during the opening and closing ceremony
- display of company logo and acknowledgement of sponsorship level on conference thank you advertorial (2 pg. spread) in the national press and Linkage magazine (post event)



Excellence in HSE Awards Sponsor – Investment Required = TTD \$50,000.00

- 2 invitations to attend event press conference
- prominent display of company logo and acknowledgement of sponsorship level during press conference via:
 - invitations to attend press conference
 - presentation screens
 - acknowledgement of sponsorship level during the vote of thanks
- 1 invitation to the conference opening ceremony and 2 invitations to the awards ceremony
- showcase logo with link on HSSE event page on AmCham T&T's website for a minimum of 3 months
- acknowledgement of sponsorship level during the opening, closing and awards ceremony
- display of company logo on programs for the awards ceremony (distributed during the conference to attendees and specially invited guests)
- opportunity to include company literature and branded promotional items in the participants' conference bags
- display of company logo and acknowledgement of sponsorship level on conference thank you and awards advertorial (2 pg. spread) in the national press and Linkage magazine (post event)

Breakfast Sponsor – Investment Required = TTD \$35,000.00

- 2 invitations to attend event press conference
- prominent display of company logo and acknowledgement of sponsorship level during press conference via:
 - presentation screens
 - acknowledgement of sponsorship level during the vote of thanks
- 1 invitation to the conference opening ceremony
- conference and exhibition include prominent display of company logo and acknowledgement of sponsorship level on items such as:
 - presentation screens with prominent display during breakfast
 - conference materials including participants' package (inside front cover and agenda)
- company logo displayed at the breakfast buffet stations and on banquet tables, for e.g. "Breakfast brought to you by"
- opportunity to include company literature and branded promotional items in the participants' conference bags
- acknowledgement of sponsorship level during the opening and closing ceremony
- display of company logo and acknowledgement of sponsorship level on conference thank you advertorial (2 pg. spread) in the national press and Linkage magazine (post event)



Lunch Sponsor – Investment Required = TTD \$30,000.00

- 2 invitations to attend the event press conference
- prominent display of company logo and acknowledgement of sponsorship level during press conference via:
 - presentation screens
 - acknowledgement of sponsorship level during the vote of thanks
- conference and exhibition include prominent display of company logo and acknowledgement of sponsorship level on items such as:
 - presentation screens including with prominent display during lunch
 - conference materials including participants' package (inside front cover and agenda)
- display of company logo and acknowledgement of level of sponsorship at the lunch buffet stations and on banquet tables for e.g. "Lunch brought to you by"
- opportunity to include company literature and branded promotional items in the participants' conference bags
- acknowledgement of sponsorship level during the opening and closing ceremony
- display of company logo and acknowledgement of sponsorship level on conference thank you advertorial (2 pg. spread) in the national press and Linkage magazine (post event)

**Please note that this figure entitles the sponsor to coverage during 1 of 2 breakfast sessions and may not be exclusive sponsorship of the breakfast session.*

Small & Medium Enterprises Session Sponsor – Investment Required = TTD \$20,000.00

- 2 invitations to attend event press conference
- prominent display of company logo and acknowledgement of sponsorship level during press conference via:
 - presentation screens
 - acknowledgement of sponsorship level during the vote of thanks
- conference and exhibition include prominent display of company logo and acknowledgement of sponsorship level on items such as:
 - presentation screens including prominent display during SME session
 - conference materials including participants package (inside front cover and agenda)
- opportunity to include company literature and branded promotional items in the participants' conference bags
- acknowledgement of sponsorship level during opening and vote of thanks of the SME session
- display of company logo and acknowledgement of sponsorship level on conference thank you advertorial (2 pg. spread) in the national press and Linkage magazine (post event)



Youth Forum Sponsor – Investment Required = TTD \$18,000.00

- 2 invitations to attend event press conference
- prominent display of company logo and acknowledgement of sponsorship level during press conference via:
 - presentation screens
 - acknowledgement of sponsorship level during the vote of thanks
- youth forum includes prominent display of company logo and acknowledgement of sponsorship level on items such as:
 - presentation screens
 - youth forum banner
 - youth forum agenda
 - participants' conference package (inside front cover and agenda)
- display of company logo at meal and break stations located in the youth forum e.g. "Youth Forum brought to you by"
- opportunity to include company literature and branded promotional items in the conference bags of the youth forum attendees
- opportunity to have a company representative deliver brief remarks during the youth forum
- acknowledgement of sponsorship level during opening ceremony and vote of thanks during conference and youth forum
- display of company logo and acknowledgement of sponsorship level on conference thank you advertorial (2 pg. spread) in the national press and Linkage magazine (post event)

Technical Session Sponsor – Investment Required = TTD \$16,000.00

- 2 invitations to attend event press conference
- prominent display of company logo and acknowledgement of sponsorship level during press conference via:
 - presentation screens
 - acknowledgement of sponsorship level during the vote of thanks
- conference and exhibition include prominent display of company logo and acknowledgement of sponsorship level on items such as:
 - presentation screen with prominent display during Technical session
 - conference materials including participants' package (inside front cover and agenda)
- opportunity to include company literature and branded promotional items in the participants' conference bags
- acknowledgement of the level of sponsorship during opening and vote of thanks during the Technical session
- display of company logo and acknowledgement of sponsorship level on conference thank you advertorial (2 pg. spread) in the national press and Linkage magazine (post event)



Coffee Break Sponsor – Investment Required = TTD \$15,000.00

- 2 invitations to attend event press conference
- prominent display of company logo and acknowledgement of sponsorship level during press conference via:
 - presentation screens
 - acknowledgement of sponsorship level during the vote of thanks
- conference and exhibition include prominent display of company logo and acknowledgement of sponsorship level on items such as:
 - presentation screens
 - conference materials including participants' package (inside front cover and agenda)
- display of company logo and acknowledgement of level of sponsorship at the coffee stations e.g. "Coffee Break brought to you by"
- opportunity to include company literature and branded promotional items in the participants' conference bags
- acknowledgement of the level of sponsorship during introduction to coffee break
- display of company logo and acknowledgement of sponsorship level on conference thank you advertorial (2 pg. spread) in the national press and Linkage magazine (post event)

Panel Discussion Sponsor – Investment Required = TTD \$13,000.00

- 2 invitations to attend event press conference
- prominent display of company logo and acknowledgement of sponsorship level during press conference via:
 - presentation screens
 - acknowledgement of sponsorship level during the vote of thanks
- conference and exhibition include prominent display of company logo and acknowledgement of sponsorship level on items such as:
 - presentation screens with prominent display during Panel Discussion
 - conference materials including participants' package (inside front cover and agenda)
- opportunity to include company literature and branded promotional items in the participants' conference bags
- acknowledgement of sponsorship during the workshop session including use of logo on presentation screens
- acknowledgement of the level of sponsorship during opening and vote of thanks of the Panel Discussion
- display of company logo and acknowledgement of sponsorship level on conference thank you advertorial (2 pg. spread) in the national press and Linkage magazine (post event)



Networking Session Sponsor - Investment Required = TTD \$10,000.00

- 2 invitations to attend event press conference
- prominent display of company logo and acknowledgement of sponsorship level during press conference via:
 - presentation screens
 - acknowledgement of sponsorship level during the vote of thanks
- conference and exhibition include prominent display of company logo and acknowledgement of sponsorship level on items such as:
 - presentation screens with prominent display during networking session
 - conference materials including participants' package (inside front cover and agenda)
 - invitation to networking session
- opportunity to include company literature and branded promotional items in the participants' conference bags
- acknowledgement of the level of sponsorship during opening of the networking session
- display of company logo and acknowledgement of sponsorship level on conference thank you advertorial (2 pg. spread) in the national press and Linkage magazine (post event)

Additional Sponsorship:

- 2 invitations to attend event press conference
- prominent display of company logo and acknowledgement of sponsorship level during press conference via:
 - presentation screens
 - acknowledgement of sponsorship level during the vote of thanks
- conference and exhibition include prominent display of company logo and acknowledgement of sponsorship level on items such as:
 - presentation screens
 - conference materials including participants package (inside front cover)
- opportunity to include company literature and branded promotional items in the participants' conference bags
- display of company logo and acknowledgement of sponsorship level on conference thank you advertorial (2 pg. spread) in the national press and Linkage magazine (post event)



Summary of Sponsorship Entitlements

Sponsorship Level	Platinum	Gold	Silver	Awards	Breakfast	Lunch	SME	Youth	Technical	Coffee	Panel	Network	Additional
Invitations to Attend:													
Conference	✓	✓	✓										
Opening Ceremony	✓	✓	✓	✓	✓								
Awards Banquet	✓	✓	✓	✓									
Press Conference	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Marketing:													
Website	✓	✓	✓	✓									
Linkage (company ad)	✓	✓	✓										
Advertorial	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo Display:													
Banner(s)	✓	✓	✓	✓									
Presentation Screens	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Banquet Tables	✓	✓	✓	✓	✓	✓							
Meal/Coffee Stations					✓	✓				✓			
Conference Package	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Awards Program				✓									
Distribution of Promotional Material & Items:													
Conference Bags	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Other:													
Speaking Opportunities	✓							✓					
Acknowledgement	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	

**Please note additional package differences in descriptions outlined above*